



[www.SavingFace-Software.com](http://www.SavingFace-Software.com)

For Immediate Release:

**SavingFace Software announces the release of Version 1.2.0, with Breakdown feature.**

Now you can break down your script and track HMU Continuity Digitally from pre-production through principal photography, with improved functionality.

Minneapolis, MN- 9, December, 2008.

As part of our commitment to provide our clientele with the most functional and time-effective way to digitally track makeup and hair continuity in the film and television industry, **SavingFace Software**, the pioneer in makeup department continuity software, has greatly improved the functionality of the programme. Now you can break down your script, while simultaneously generating all of your scene records BEFORE you start shooting.

One of the most time-consuming tasks facing the department head is breaking down the script, and adding notes to aid in planning and budgeting your project. “The new Breakdown function is the most significant time-saving feature we’ve been able to add to the software to date”, says Maureen Landa McGavin, makeup artist and the software’s designer. “We wanted to be able to integrate more of the tasks of the Head Makeup Artist or Hairstylist into the software.” The challenge was to be able to do this without adding additional time-consuming steps to the process.

Enter software developer and Maureen’s husband and business partner, Doug McGavin, with the solution. Because the scenes are now automatically created by the programme as they’re entered into the breakdown, the artist can simply add makeup notes and shoot information to the existing scene records on the day,

MORE

overwriting or updating any fields created during by the Breakdown function or even duplicating the entire record, if necessary when additional shoot days are added for a scene. “ It was important to have the application combine as many steps as possible behind-the-scenes”, says Doug, “while keeping it seamless and simple for the user. I really had to look at the repeated tasks that our clients do and find ways to make the programme as efficient as it could be- it’s all about saving steps and saving time.

One of the things Maureen is most excited about as a working makeup artist is the **Daily Breakdown Report**, which allows the user to create a report for a shoot day in the order of the one-line (shoot) schedule. “It’s amazing to be able to start the day with a road map for your department“, she adds, “ I can hand the report to the AD Dept. and they can see at a glance where to allow extra time for changes affecting the schedule and incorporate my needs as a department head with those of the other departments”, she adds, “Communication and planning are crucial to every shoot and it’s great to be able to contribute effectively to the process”.

Additional updates to **SavingFace Version 1.2.0** include a Script Day View Function- which allows the user to compare multiple records from a common script day for a character; and the ability to set preferences, such as American or International date formats.

“We are still a small operation and are able to communicate directly with each and every client. We are genuinely interested in their feedback and will continue to incorporate their ideas into future versions SavingFace”, says Maureen, “and clients always receive all the new updates”.

---

About SavingFace Software:

SavingFace was developed as an alternative to the old school "makeup charts" and "continuity books" compiled in the makeup and hair department. All your continuity photos and data are saved digitally on your computer, eliminating the need to copy details long hand, print photos and save pages in plastic sleeves in heavy, cumbersome binders. It has become the industry standard for makeup and hair continuity record-keeping in film and television.

---

**SavingFace Software** is available for purchase on the company’s website: [www.SavingFace-Software.com](http://www.SavingFace-Software.com),

Where you can also download a free demo version to try before you buy. Students and Union Members are entitled to a discount- email [info@savingface-software.com](mailto:info@savingface-software.com) for your coupon code.

###